



1050 Trojan Ave., San Leandro, CA 94579

Web: FIRSTDEGREE.BIZ

To San Francisco Bay Area Employers,

FirstDegree exists to publicize and promote the value of the Associate degree to students, employers, and the community.

Currently there are over three hundred thousand Community College students in the San Francisco Bay Area. However, over the next two years, less than thirty thousand will be awarded the Associate degree--a graduation rate of less than ten per cent.

Our culture in California has encouraged many High School graduates to further their education at Community Colleges by providing public funding, plentiful campuses and promotional (but far too general) information. This creates a large pool of students entering the colleges, but far too many of them lose FOCUS and drop out due to a lack of specific information to keep them on their educational track.

We are asking major employers in the region to supply us with job descriptions for positions within their organizations in which they prefer candidates to have two years of college. We will publish these in our ***EMPLOYMENT GUIDE FOR THE ASSOCIATE DEGREE*** this fall. The GUIDE will be placed, as part of our program--**Graduate Workforce Junction**, with THOUSANDS of Bay Area Community College and High School educators.

FirstDegree, with your help, will be able to provide specific employment information that will encourage and assist students who are on the verge of dropping out or have vague intentions in focusing on the Associate degree as their primary goal. This will lead to a higher graduation rate and more qualified applicants to your pertinent entry level and intermediate positions, as they become available.

Thank you,

Gene Judson
President